



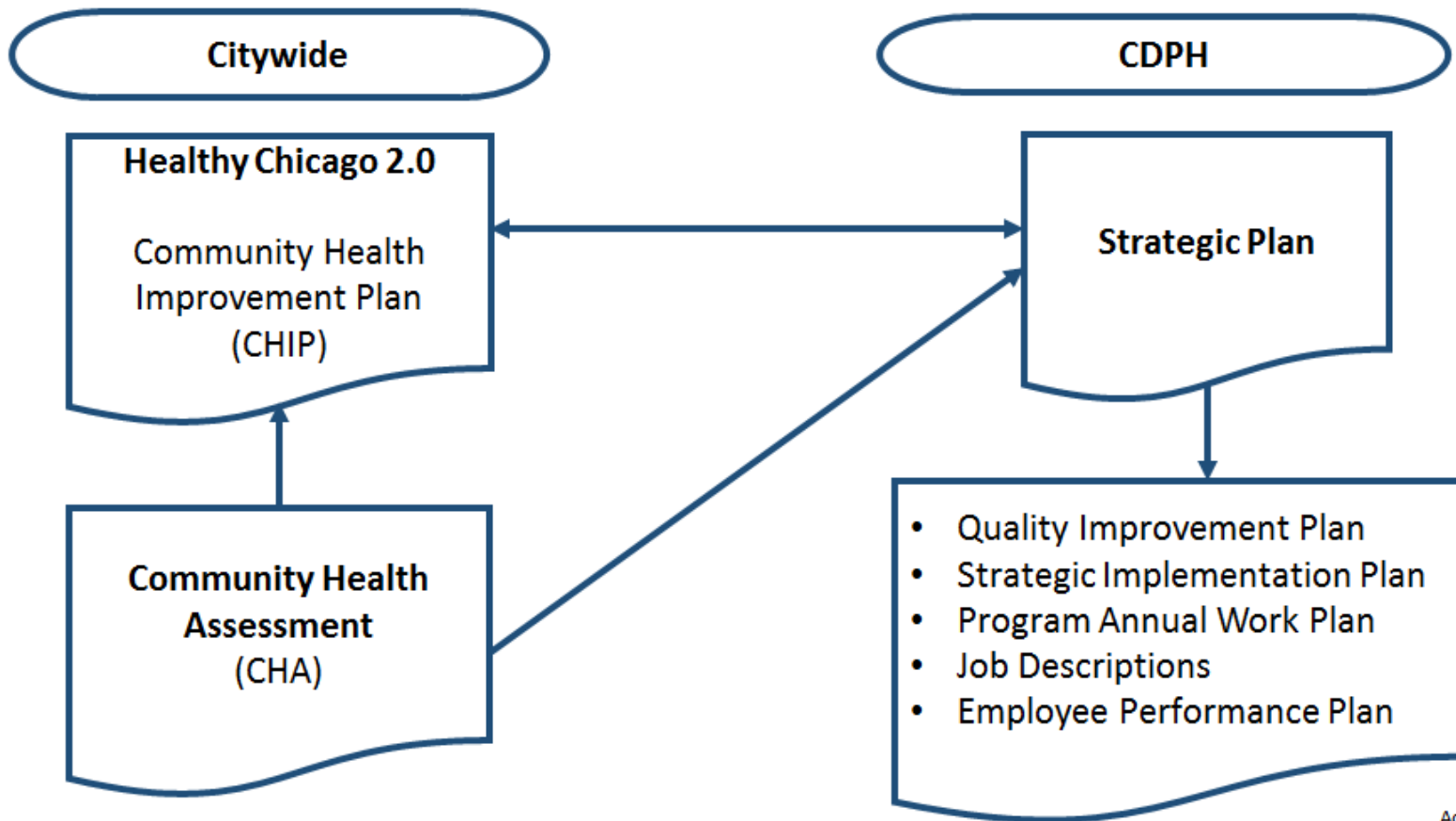
CDPH Strategic Plan & Implementation



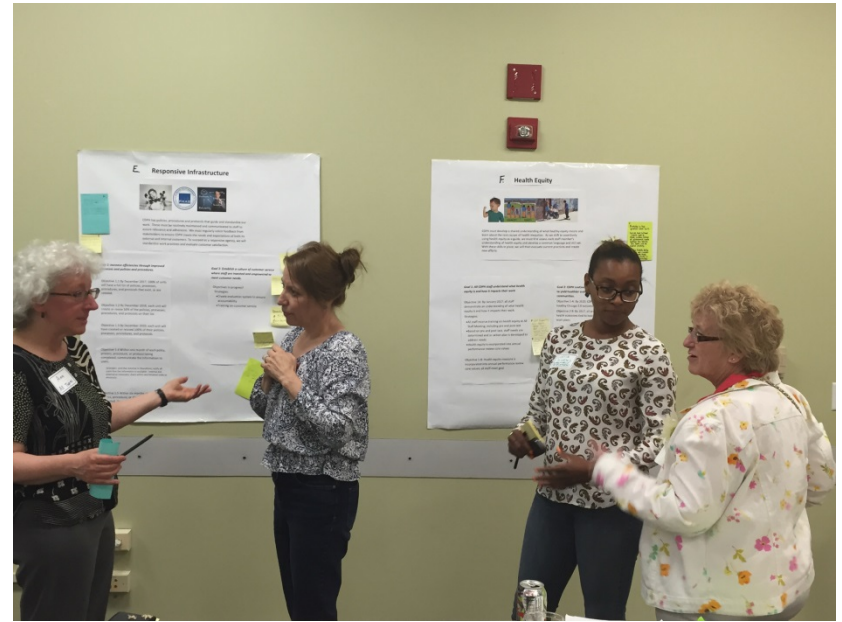
Ann Cibulskis & Megan Cunningham

STRATEGIC PLAN - ALIGNMENT

Alignment between Healthy Chicago 2.0 and CDPH Plan Documents



STRATEGIC PLAN – PROCESS



Broad Stakeholder Engagement

- Environmental Scan & SWOT Analysis (58 employees)
- Staff Survey on Mission, Vision, Values (over 100 responses)
- Board of Health Input Session
- Employee Satisfaction Survey (over 100 responses)
- In-Person Employee Input Sessions (116 employees)
- Priority Setting Committees (44 employees)

STRATEGIC PLAN – MISSION, VISION, VALUES

Vision: A city of thriving communities where all residents are able to live healthy lives.

Mission: To promote and improve health by engaging residents, communities, and partners in establishing and implementing policies and services that prioritize residents and communities with the greatest need.

Values:

- **Diversity:** We respect and appreciate our differences and affirm our range of experiences, values, traumas, and strengths. We work to constantly improve our cultural competence and seek out underrepresented views.
- **Excellence:** We are a responsive workforce that strives to meet needs and exceed expectations. We deliver work with integrity and hold each other accountable for increasing health equity among Chicagoans.
- **Informed Decision Making:** We collect, analyze, and disseminate data. In collaboration with community partners, we use data to inform program, policy, and funding decisions.
- **Teamwork:** We work together, learning from and valuing staff and community partners. We aim to act responsibly, ensure effective communication, and encourage each other to achieve our common goals.

STRATEGIC PLAN – PRIORITY AREAS

The Strategic Planning Committee identified six priority areas:

1. Work Towards Health Equity
 - Educate staff to use health equity lens, achieve Healthy Chicago 2.0 strategies
2. Develop Our Workforce
 - Assess, train, increase participation in decision-making
3. Improve Internal & External Communication
 - Increase staff meetings and communication options; increase community input on plans and programs

More Priority Areas

4. Create Responsive Department Infrastructure

- Update policies and procedures, collect and use customer service data to improve programs and policies

5. Secure More Funding

- Align current grants with vision and mission; increase grant funding; increase non-grant funding

6. Raise Our Public Health Voice

- Improve visibility; work with stakeholders; implement Health in All Policies

STRATEGIC PLAN – NEXT STEPS

- **Staff Education & Engagement**
 - Get staff informed and excited about the Mission, Vision, Values, and Strategic Plan
- **Implementation Roadmap**
 - Create work plans that include action steps, role assignments, and timeline to achieve objectives
- **Ongoing Monitoring and Oversight**
 - Keep CDPH on track and accountable