

**PROTECT**  
**CHICAGO** ★

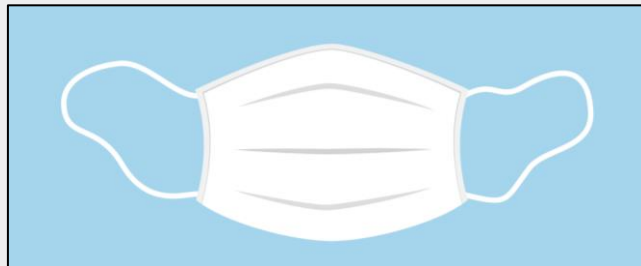
**PROTEGE A**  
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**Looking ahead: If we do not double-down to mitigate COVID-19 spread, we are projected to lose 1,000+ Chicagoans by the end of this year**

# ★ We must continue to prioritize the old essentials...

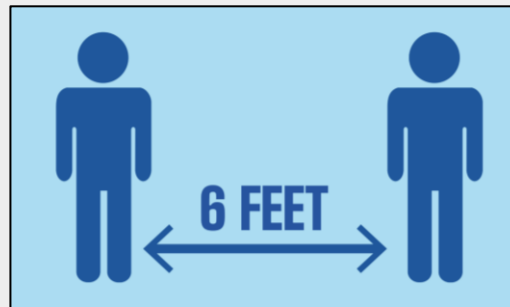
## Wear a face covering

- At all times in public places
- Indoors when there is a gathering of non-household members
- At home if a household member has COVID symptoms



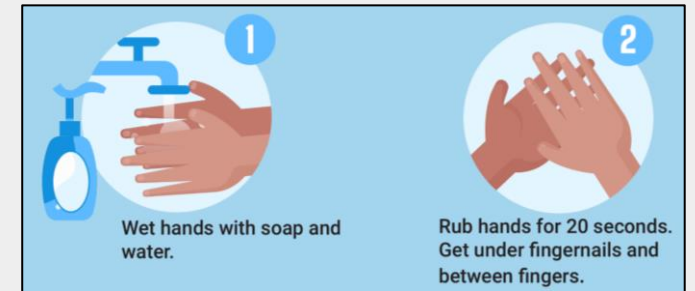
## Maintain social distance

- Keep six feet from others, indoors and outdoors



## Wash your hands often

- Wash hands often and for 20 seconds each time
- Avoid touching your face and hugging or shaking hands with non-household members





... while diligently following the new essentials: Stay-at-Home Advisory is now in place, effective Monday, November 16 at 6:00AM

- **No guests in private residences** (except essential home workers such as healthcare workers or educators)
- **Avoid all social gatherings, especially indoors, even with friends and family**
- **Avoid all non-essential travel**
- **Cancel traditional Thanksgiving celebrations with non-household members**



# New guidelines: Social events and meetings guidelines also **effective Monday, November 16 at 6:00AM**

***Social events and meetings limited to 10 individuals***

***Applies to both indoor and outdoor settings***

Limitation applies to event venues, including **hotel ballrooms, banquet halls, convention centers** as well as **events held in hotel guest rooms or rental properties**

**Also includes events at places of worship**, such as weddings and funerals\*

**The limit does not supersede industries** that have specified capacity guidelines in place (e.g., fitness clubs, retail stores, movie theaters)

**However, an event / meeting that is outside of normal operations** must be within the 10-person limit (e.g., bowling alley hosting a birthday party, museum holding a book talk)

\*Note: Regular services can continue at Phase IV capacity of 40% / max. 50 individuals



# On-the-ground activation strategy to mitigate COVID-19 spread with City workers, community organizations, and volunteers across Chicago

1

## Community Networks

- Peer-to-peer texting campaigns
- Volunteer social media networks to push out weekly messaging
- Community-based organizations activating networks across neighborhoods

2

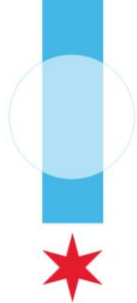
## Direct Messaging

- Lawn signs, flyers, signs for employers
- Masks / face coverings
- Safety-focused collateral for residents

3

## Increased Digital Media

- Targeted digital ads / social media
- Streaming ads on select platforms
- Billboards and other City assets across Chicago
- Influencer programs



## HOW YOU CAN HELP

Chicago is breaking records for COVID-19 and hospitals are filling up. You should **STAY HOME**, except to go to work and school and for essential activities.



You **MUST** wear a mask at all times when leaving the house.



You **MUST** wash your hands.



You should **NOT** have any guests in your home.



You **MUST** keep 6 feet (2m) of distance between you and others.



Do **NOT** travel.



You **MUST** stay home if you're feeling sick.

TOGETHER WE CAN SAVE THOUSANDS OF LIVES IN CHICAGO.



[chi.gov/protect](http://chi.gov/protect)



# HOW YOU CAN HELP

PG 1

## PREVENTION

Chicago is breaking records for COVID-19 and hospitals are filling up. Taking measures to protect the health of Chicagoans is extremely necessary. You can help by staying home as much as possible, wearing a mask at all times when leaving the house, and always keeping 6 feet distance between yourself and others. Don't travel and don't invite any guests in your home. Together we can save thousands of lives in Chicago.

## IF YOU ARE SICK

If you feel sick, you must stay home and away from others (except to get medical care) for 10 days since your symptoms first appeared and at least 24 hours with no fever and improved symptoms, whichever is longer. Stay away from others and isolate in a separate room, if possible. Always wear a face covering when you need to be around others (even at home).

## WHEN TO QUARANTINE

Quarantine is essential to keep the virus in check. If you live with someone that is sick, you should also stay home to prevent spreading the virus. If you have been within 6 feet of someone who has COVID-19 for 15 minutes over the course of a day (even if they were wearing a mask), you must quarantine.



CONTINUE →

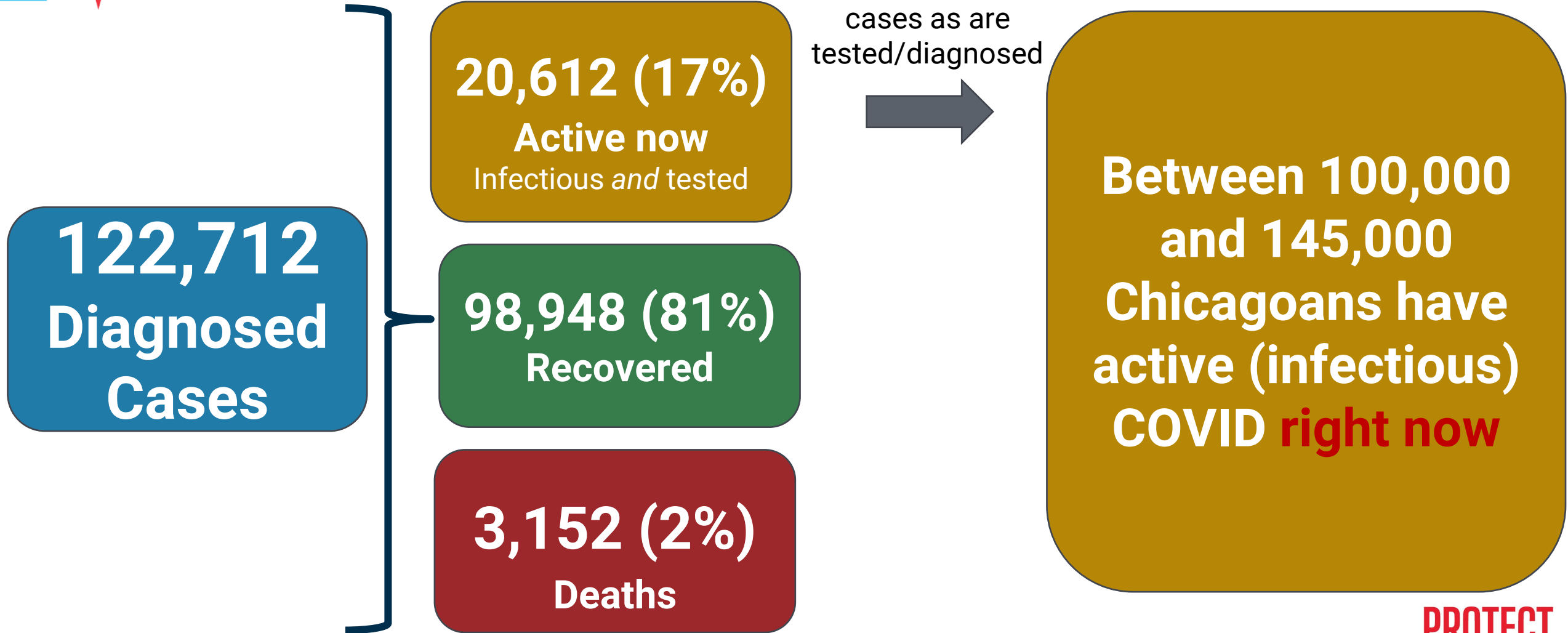


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# Estimated Active and Recovered COVID-19 Cases, Chicago





**Average number of **new**  
Chicago cases per day:**

**1,920**

**Test positivity, Citywide, Chicago:**

**14.1%**

# Almost **4 times** as many people diagnosed every day with **COVID-19** in Chicago as one month ago

- Chicago cases still growing without signs of slowing
- Doubling time remains at **12 days**

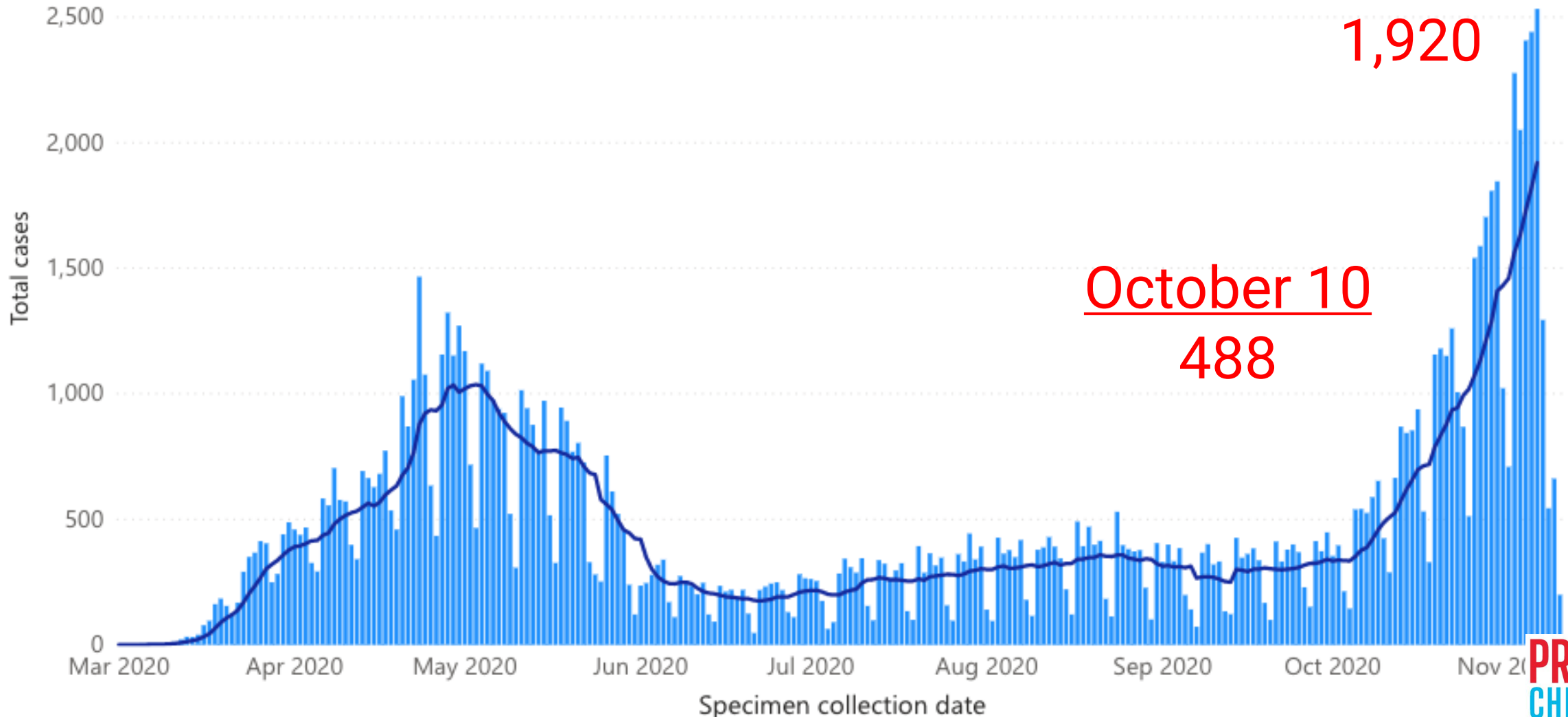


November 10

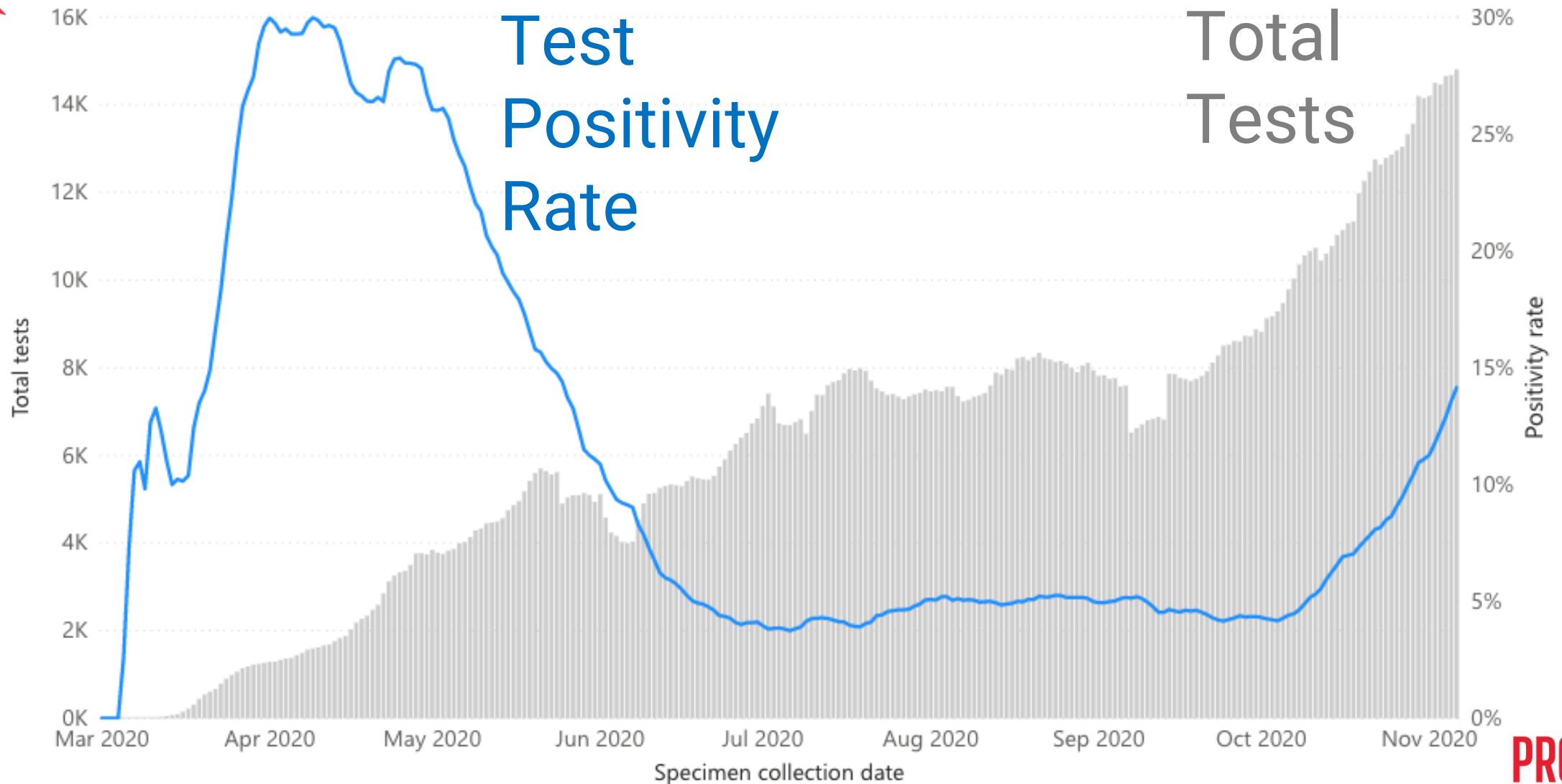
1,920

October 10

488



Test positivity approximately **three times** one month ago, *despite* breaking records every day for tests performed



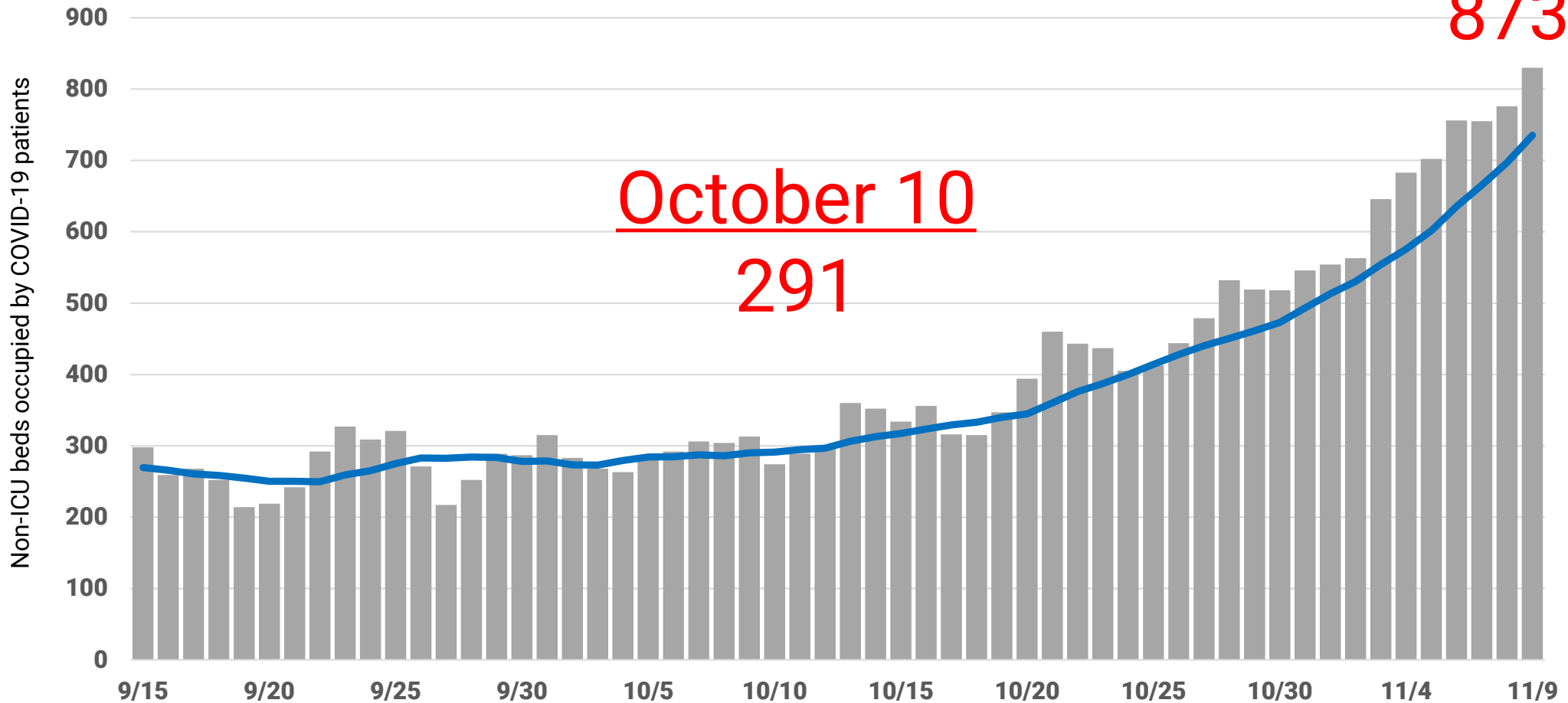


# Three times as many people with COVID-19 in Chicago hospitals (non-ICU) as one month ago

November 10

873

October 10  
291

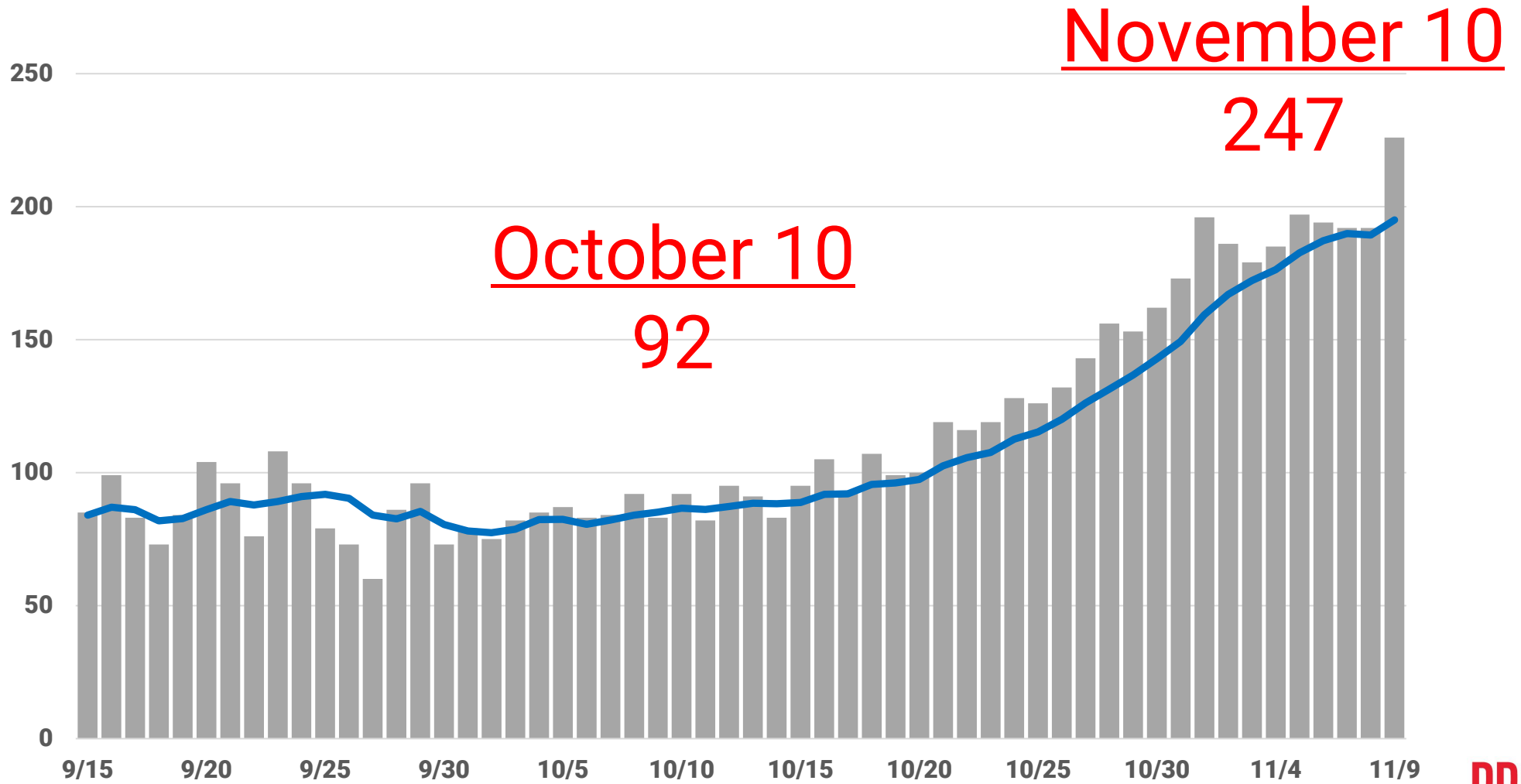


Includes all Chicago hospitals. Hospitals report daily to CDPH via EMResource. Includes confirmed and suspected COVID-19 cases.



# Three times as many people with COVID-19 in Chicago ICUs as one month ago

ICU beds occupied by COVID-19 patients

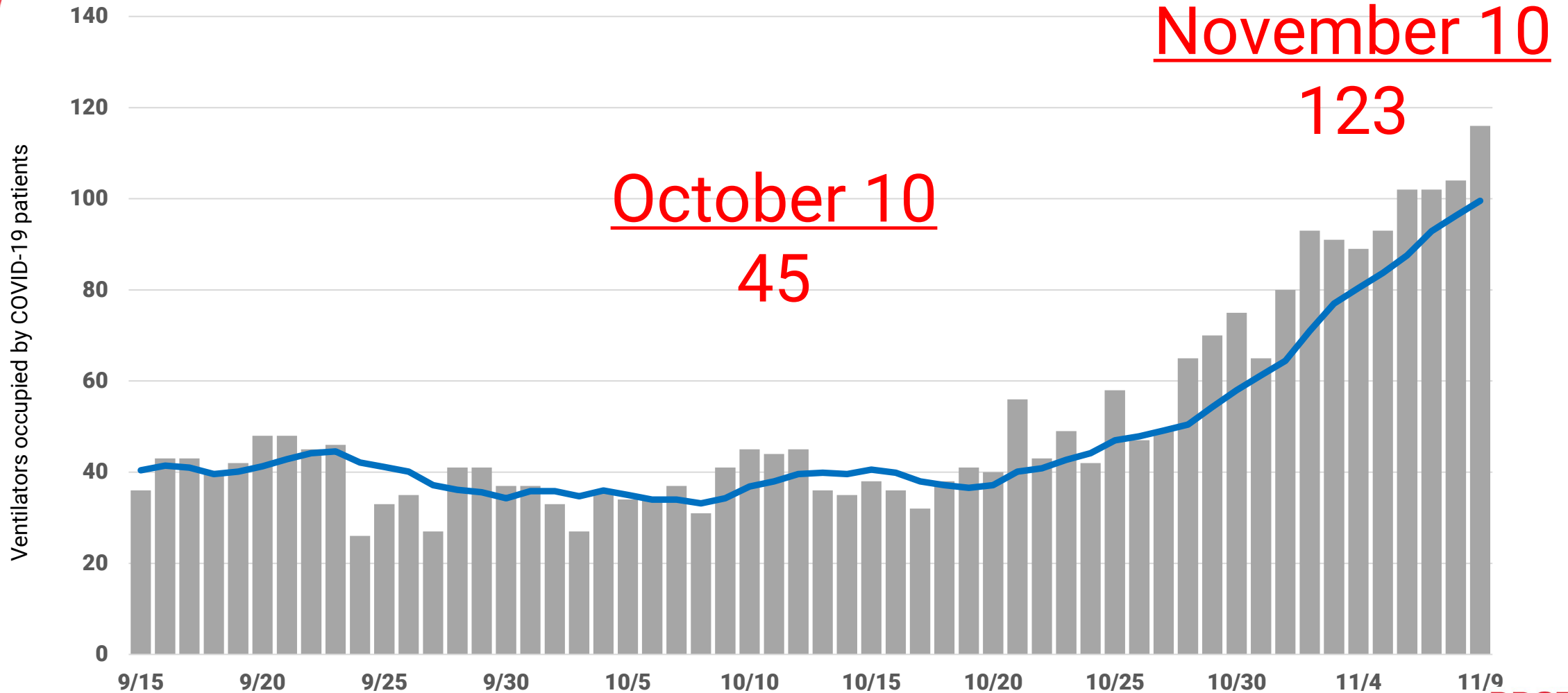


Includes all Chicago hospitals. Hospitals report daily to CDPH via EMResource. Includes confirmed and suspected COVID-19 cases.





# Three times as many people with COVID-19 on ventilators in Chicago hospitals as one month ago



Includes all Chicago hospitals. Hospitals report daily to CDPH via EMResource. Includes confirmed and suspected COVID-19 cases.



# By the end of 2020 (49 days from now)

Already **three times** as many new Chicago COVID-19 deaths as we saw one month ago... but growing exponentially

Even if our outbreak growth magically stopped today, we would expect to have as many as **400** additional COVID-19 deaths *just in Chicago* by the end of 2020

If we don't make real changes right now, we may see **more than 1,000** COVID-19 deaths *just in Chicago* by the end of 2020



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