

#1 Central Area

The Central Area contains three major retail districts: State Street in the Loop, North Michigan Avenue, and Roosevelt Road. Chinatown is located in the southwestern portion of this submarket. In addition to a strong residential base of 77,360 households with a median income of \$54,519, Central Area retail sales are supported by tourists, office workers, and students.

Demographics

	2000	2010	2012*
Population	86,235	127,286	132,368
Households	50,370	74,697	77,360
Median HH Income*			\$54,519

Median Age	33.5
1 Person Households	42,476 56.9%
All Households with Children	6,436 8.6%
All Households 65+	9,904 13.3%

Square Miles	6.8
Population Density per Square Mile	19,465
SF of Land in Parcels Zoned B, C, D & BPD	52.1M
SF of Ground Floor Area Zoned B, C, D & BPD	30.3M

Source: US Census Bureau, Esri, Dun & Bradstreet *2012 Estimate

Submarket Inventory

Shopping Centers

- Community center with more than 125,000 SF: 20 centers totaling more than 5.5M SF
- Neighborhood center with 30,000 to 125,000 SF: 30 centers totaling more than 2.2M SF

Big Box Retailers

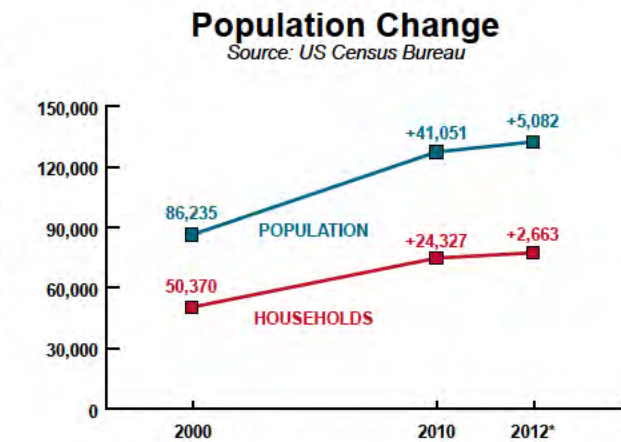
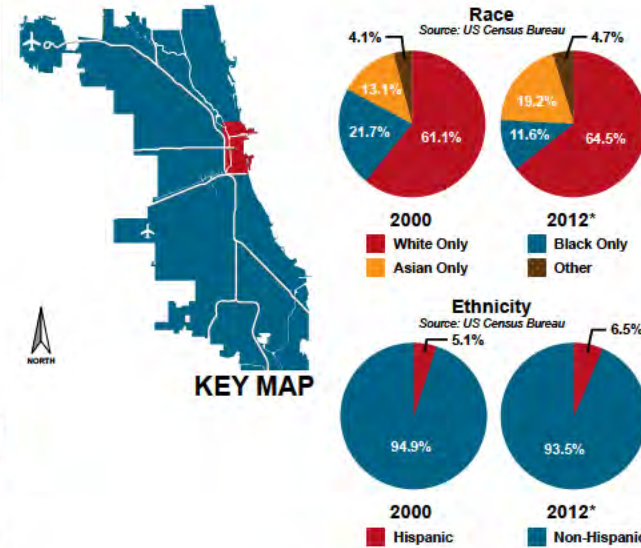
- 1 Bloomingdales
- 2 Macy's
- 2 Walmart
- 1 Nordstrom
- 2 Target
- 1 Saks Fifth Avenue
- 1 Home Depot
- 1 Sears

Grocery Stores

- 2 Dominick's
- 2 Trader Joe's
- 3 Jewel-Osco
- 2 Treasure Island
- 1 Mariano's Fresh Market
- 2 Whole Foods
- 1 Potash Markets

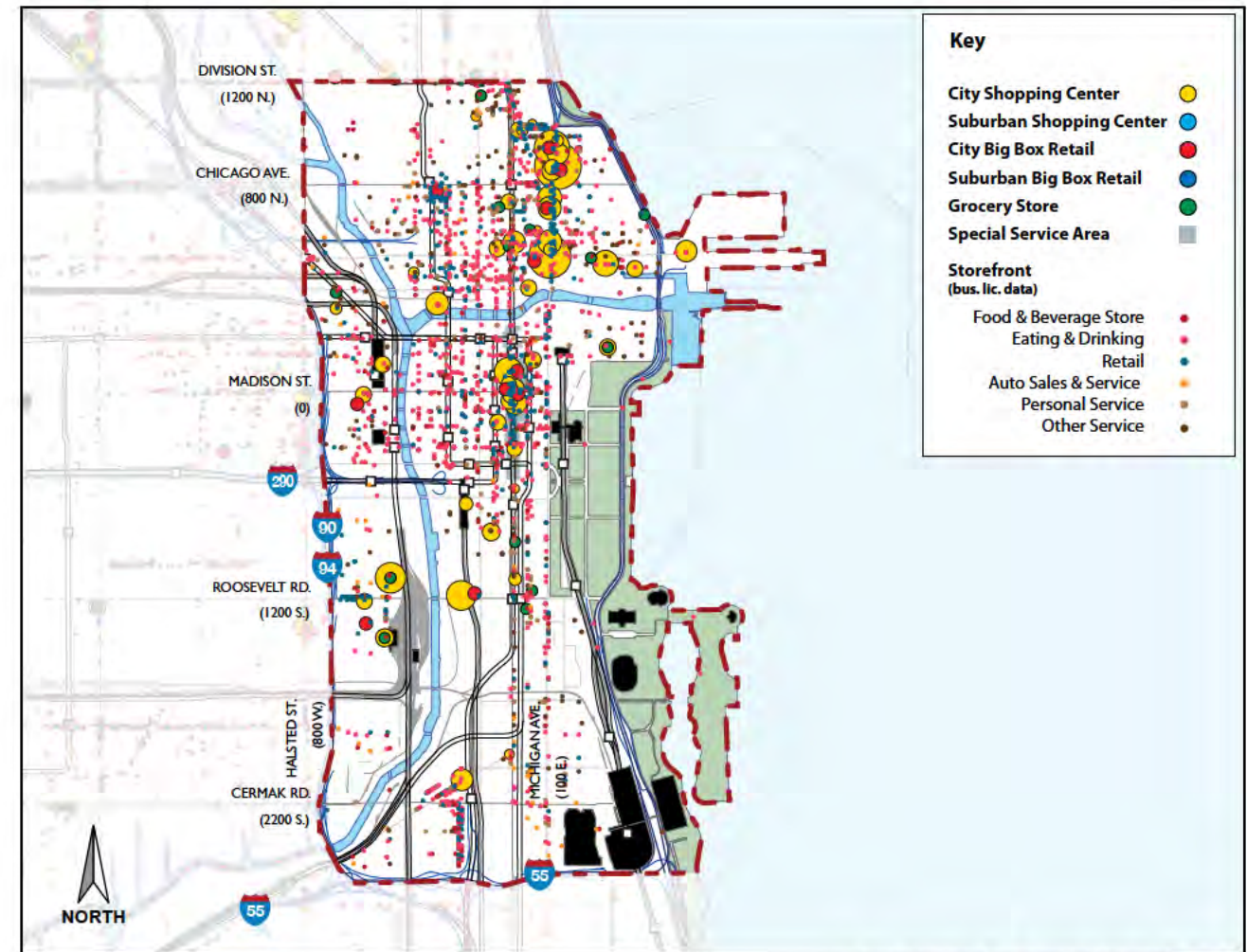
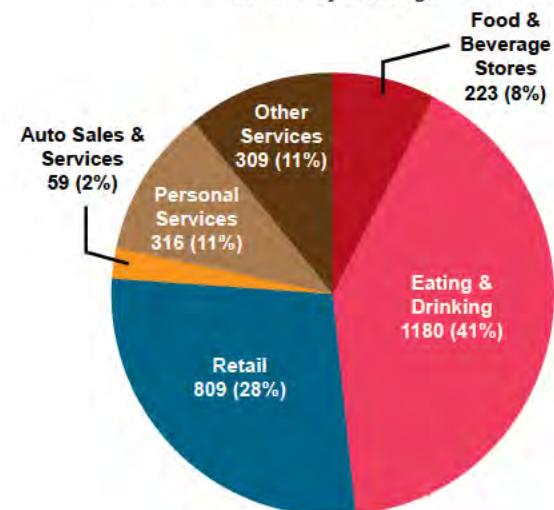
Special Service Areas

- State Street Mall #1



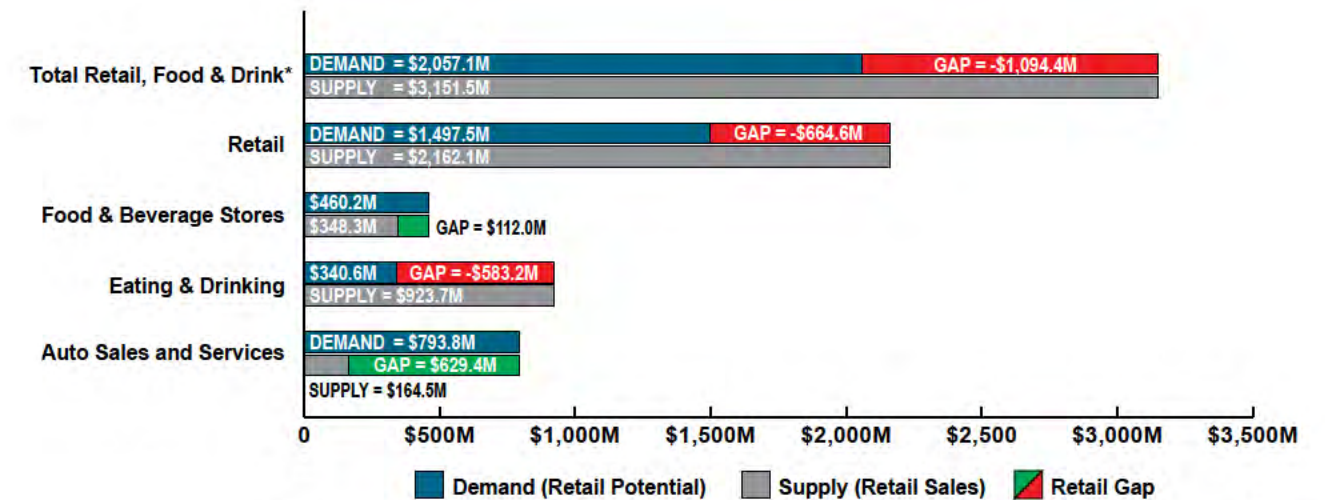
Submarket Business Licenses

Source: City of Chicago



Submarket Inventory Map

Submarket Gap Analysis



*Excludes Non-store Retailers and Auto Sales and Services

Source: Esri Business Analyst